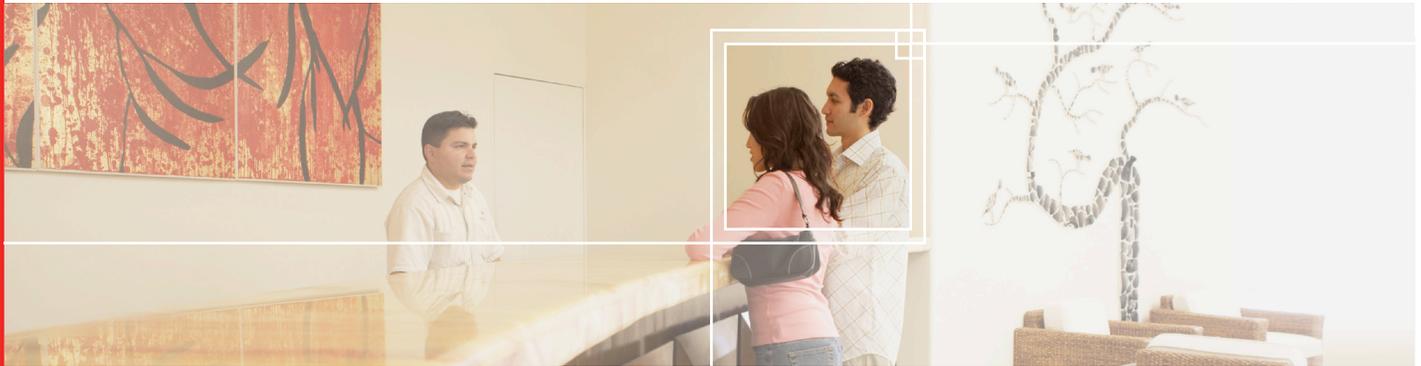


3VR VIDEO INTELLIGENCE PLATFORM™ FOR HOSPITALITY



3VR's Video Intelligence Platform™ (VIP) revolutionizes the way in which video is stored, managed, searched, analyzed, and correlated with point-of sale (POS), time card, access control, and other systems.

3VR transforms the capabilities of security, loss prevention, and fraud investigators in hotels by allowing them to:

Solve crimes faster using fewer resources than is possible with traditional video recorders – a key advantage of 3VR's patented search technology

Protect guests, employees, and property in extraordinary new ways

Grow revenues by changing the way customer behavior is observed, analyzed and precisely applied to operations

SOLVE CRIME FASTER AND MORE EFFICIENTLY

With 3VR, loss prevention and security professionals can quickly search years of stored video, and correlate visual intelligence with existing enterprise systems to:

- Cut investigation times in half and increase apprehensions
- Solve incidents of employee time card fraud by integrating visual intelligence with access control systems
- Secure bigger convictions by collecting evidence across multiple locations
- Verify or invalidate customer complaints by integrating visual intelligence with POS and exception-based reporting (EBR) systems
- Collaborate with investigators from other businesses and law enforcement agencies using CrimeDex

PROTECT EMPLOYEES AND ASSETS

3VR protects facilities and staff, reduces losses and limits liability by adding a robust new layer of visual security to security infrastructure:

- Monitor suspects and suspicious behavior in real time
- Monitor vehicle activity and identify wanted license plates on watch lists
- Protect public health by monitoring practices in food preparation environments

DRIVE BUSINESS GROWTH

3VR allows hotels, motels, and resorts to improve customer acquisition and loyalty by revealing unprecedented new insights into guest behavior and operational performance:

- Optimize staffing decisions to increase sales conversion rates and decrease guest wait times
- Maximize the success of displays and promotions in gift shops and stores with intelligent monitoring of customer traffic patterns, timing and volumes
- Improve customer service with dwell and queue line analysis

3VR SOLUTIONS FOR HOSPITALITY

3VR VIP SEARCH

3VR's Video Intelligence Platform™ (VIP) is powered by our patented, award-winning search engine, which drives ROI by delivering instant video search results.

3VR INDUSTRY-LEADING CAMERA SUPPORT

3VR's VIP supports all major camera types, and eases the transition from analog to IP.

- Analog
- PTZ
- IP
- Megapixel
- Smart cameras

3VR's Video Intelligence Platform™ is compatible with products made by American Dynamics, Axis, Arecont Vision, Extreme CCTV, IQinvision, Panasonic, Pelco, SONY and other leading manufacturers. 3VR's open platform facilitates the easy addition of products from other companies.

3VR VIP ANALYTICS

Hotels can solve crimes, dynamically recognize threats, and optimize their customer service and marketing operations using 3VR VIP analytics including:

- Facial Surveillance
- License Plate Recognition
- Advanced Object Tracking
- People Counting

Coming Soon, Summer 2011

- Dwell and Loitering
- Queue Line Analysis
- Customer Not Present
- Customer Traffic Analysis
- 3rd Party Analytics

In addition, investigators can use 3VR's patented Similarity Search™ to identify and track thieves and vehicles in cases across multiple locations.

3VR VIP ENTERPRISE APPLICATIONS

3VR VIP Enterprise Applications provide central system administration and include configuration templates that can be applied across a hotel's systems and infrastructure. With 3VR, roles, users, and permissions are also centrally managed.

In addition, 3VR's optional Redundant Array Independent Disk (RAID) Enterprise Health Monitoring prevents video or data loss, and alerts operators to malfunctioning cameras, failing hard drives, and unusual intervals in data receipt.

3VR VIP DATA INTEGRATION

Security professionals can investigate, respond to and evaluate threats by integrating facial recognition and other alerts with POS, access control and alarm systems, and RFID and sensors.

3VR VIP APPLIANCES

3VR VIP appliances are a range of robust, scalable appliances that record, store, index, search and manage video, while running 3VR's award-winning suite of analytics, integration tools, and applications.

- S-Series
- P-Series
- Server Class